

Ethan C. Stokes

Curriculum Vitae

309 N. Montgomery Ave. #202. Sheffield, Alabama. 35660.

ethan.c.stokes1@gmail.com

256-349-8688

EDUCATION: (3)

2017 Ph.D. University of Alabama. *Communication & Information Sciences*. Tuscaloosa, AL.

- Concentration: Political Public Relations | Political Communication
- Dissertation: “A global election: Analyses of Chinese, Russian, and Saudi Arabian news coverage of the 2016 U.S. presidential election.”
 - Chair: Karla K. Gower, Ph.D.
 - Committee: Andrew C. Billings, Ph.D., Margot O. Lamme, Ph.D., Wilson Lowrey, Ph.D., & Jeffrey S. Naidoo, Ph.D.
 - Overall GPA: 3.91 / 4.00

2014 M.S. Mississippi State University. *Arts & Sciences*. Starkville, MS.

- Concentration: Sociology | Public Policy & Administration
- Dissertation: “The crucifixion of marriage equality: Analyses of Protestant Christian subcultures.”
 - Chair: Rebecca L. Schewe, Ph.D.
 - Committee: Nicole E. Rader, Ph.D., Kimberly C. Kelly, Ph.D., & Lindsey P. Peterson, Ph.D.
 - Overall GPA: 3.70 / 4.00

2012 B.A. University of Alabama. *Communication & Information Sciences*. Tuscaloosa, AL.

- Major: Communication Studies (3.97 GPA)
- Minors: History (3.39 GPA) | Sociology (3.89 GPA)
 - Overall GPA: 3.51 / 4.33 (*Cum Laude*)

PROFESSIONAL APPOINTMENTS & EXPERIENCE: (9)

[Sep. 30, 2021–Present] Accounts Manager/Human Resources Specialist. *Eagle Pro, LLC*. Muscle Shoals, AL.

- Manage payroll, expenses, invoices, and AR/AP matters
- Assist Director of Operations and Project Engineer with bidding future projects
- Contact subcontractors for future project bids
- Establish relations with current and potential clients
- Contribute to field work with designated crews
- Collect and deliver materials/supplies to project superintendents

[Aug. 1, 2022–June 30, 2023] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- *MSU Open Source Exploitation System (MOSES)*
- *United States European Command (USEUCOM)*
 - Assisted in the development of coding schema, data collection procedures, and analyses for multiple projects
 - Developed and presented the final project deliverable for the systematic review of OSID gathering strategies
 - Developed and presented the final project deliverable for the technical report on OSID gathering strategies

[Jan. 1, 2019–May 31, 2021] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- *MSU Open Source Exploitation System (MOSES)*
- *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*
 - Assisted in the development of coding schema, data collection procedures, and analyses for multiple projects
 - Developed and presented the final project deliverable for the systematic review of OSID gathering strategies
 - Developed and presented the final project deliverable for the technical report on OSID gathering strategies

[Aug. 16, 2017–July 31, 2021] Assistant Professor of Public Relations. *University of Alabama*. Tuscaloosa, AL.

- ***Department of Advertising & Public Relations (A+PR)***
- ***College of Communication & Information Sciences (C&IS)***
 - **Research Activities:**
 - Awarded funding on 5 research grants, totaling: \$6,077,936.33 (Overall) & \$199,358.00 (Individually)
 - Published 4 peer-reviewed research articles in national & international scholarly journals
 - Presented 5 peer-reviewed research papers at regional, national, & international academic conferences
 - Developed & presented 22 research deliverables to various U.S. government/military intelligence agencies
 - Nominated for UA's 2019 *President's Emerging Scholar Faculty Research Award* (C&IS nominee)
 - **Teaching Activities:**
 - Taught 6 undergraduate/graduate courses, 21 class sections, & 497 undergraduate/graduate students
 - Overall Average SOI Rating = 4.78 / 5.00 (95.60%)
 - Chaired and/or participated on 5 graduate student committees
 - **Service Activities:**
 - Served as a faculty advisor to the Local Entertainment Promotional Team (LEPT)
 - Served as a faculty co-advisor for the Public Relations Council of Alabama (PRCA)
 - Served as a presidential fellows mentor for the CSPC Fellows Program.
 - Served as an academic advisor for 349 undergraduate students (University of Alabama)
 - Nominated for the UA's 2018 *Advisor of the Year Award* (nominated by A+PR undergraduate students)

[July 1, 2015–July 31, 2021] Consultant/Research Affiliate. *University of Alabama*. Tuscaloosa, AL.

- ***The Plank Center for Leadership in Public Relations***
 - Collected data and materials for a collective work of Betsy Plank's public speeches in PR
 - Assisted in data collection of academic and research-based Public Relations projects

[Jan. 1, 2015–Aug. 31, 2017] Research Affiliate. *Texas A&M University*. College Station, TX.

- ***United States European Command (EUCOM) / Strategic Multilayer Assessment (SMA)***
- ***United States Department of Defense (DOD) / Combatting Terrorism Technical Support Office (CTTSO)***
 - Conducted quantitative and qualitative research on international political communication
 - Utilized the Multi-Media Monitoring System (M3S) for data collection and analyses

[Aug. 1, 2015–May 31, 2016] Presidential Research Fellow. *CSPC Fellows Program*. Washington, DC.

- ***Center for the Study of the Presidency & Congress (CSPC)***
 - **CSPC's Goal:** "To develop a new generation of national leaders committed to public service."
 - CSPC annually selects up to seventy-five undergraduate and graduate students nationwide
 - Graduate student representative from the University of Alabama in the 2015-2016 Fellows Cohort
 - **Studied the following research areas:**
 - U.S. Presidency & Congress
 - U.S. Public Policymaking Process
 - CSPC's Relations with the U.S. Congress
 - Global Diplomatic Allies & Enemies of the U.S.
 - National & International Mass Media
 - The American Public

[Nov. 1, 2014–Dec. 31, 2015] Research Affiliate. *University of Alabama*. Tuscaloosa, AL.

- ***Lockheed Martin Corporation***
 - Served as co-writer for a systematic literature review of data visualization techniques
 - Assisted in experimental designs on data visualization and maritime piracy prevention

[May 1, 2013–Aug. 31, 2013] Graduate Research Assistant. *Mississippi State University*. Starkville, MS.

- ***Social Science Research Center (SSRC)***
 - Served as the primary writer for various research reports
 - Consulted out-of-school suspensions and community service programs
 - Surveyed school resource officers' effectiveness in Mississippi and Kentucky

- Assisted in administering national surveys regarding views on punitive policies

RESEARCH AREAS: (20)

- | | |
|---|--|
| • Public Relations | • Political Advertising & Public Relations |
| • Political Communication | • Public Diplomacy |
| • U.S. Government / Military Intelligence | • International Relations |
| • Open-Source Intelligence (OSINT) Research | • Nation Branding |
| • Multimedia Analytics Research | • Global Communication Management |
| • Mass Media / Media Effects | • Gray Zones / Media Gray Zones |
| • Agenda-Setting / Framing | • Global News Flow |
| • Persuasive Communication | • Political Sociology |
| • Public Opinion | • Public Policy / Policymaking |
| • Crisis Communications / Image Repair | • Religion |

PEER REVIEWED PUBLICATIONS: (13)

REFEREED JOURNAL ARTICLES: (7)

- Stokes, E. C., Haynes, S. H., Burdette, A. M., & May, D. C. (2020). Punishing the wrongdoers: The effects of religiosity on punitive attitudes toward adults and juveniles. *Sociological Focus*, 53(4), 411-427.
- Stokes, E. C., Chicotsky, B. K., & Billings, A. C. (2018). The political pulpit: Issue framing and conservative partisanship in Evangelical Protestant pastors' sermons before and after the 2008 election of Barack Obama. *Church, Communication and Culture*, 3(1), 36-52.
- Cooley, S. C., & Stokes, E. C. (2018). Manufacturing resilience: An analysis of broadcast and web-based news presentations of the 2014-2015 Russian economic downturn. *Global Media and Communication*, 14(1), 123-139.
- May, D. C., Barranco, R. E., Stokes, E. C., Robertson, A. A., & Haynes, S. H. (2018). Do school resource officers really refer juveniles into the court system for less serious offenses? *Criminal Justice Policy Review*, 29(1), 89-105. (First published online on October 13, 2015, as doi: 10.1177/0887403415610167).
- Stokes, E. C., & Schewe, R. L. (2016). Framing from the pulpit: A content analysis of American conservative Evangelical Protestant sermon rhetoric discussing LGBT couples and marriage. *Journal of Communication and Religion*, 39(3), 59-75.
- Cooley, S. C., Stokes, E. C., & Gines, A. (2016). Battle of the brand: How Twitter users in the Arab World challenge ISIL. *Romanian Journal of Marketing*, 11(2), 12-24.
- May, D. C., Stokes, E. C., Oliver, A., & McClure, T. E. (2015). Exploring alternatives to out-of-school suspension in Kentucky: A quasi-experimental study examining the effectiveness of community service work. *Prism: A Journal of Regional Engagement*, 4(1), 15-32.

REFEREED BOOK CHAPTERS: (3)

- May, D. C., Cornelius, C., Stokes, E. C., Rogers, C., & Wolters, A. (2014). Evaluating the effectiveness of a bullying prevention program: Evidence from a quasi-experimental design. In D. C. May (Ed.), *School Safety: A Reasoned Look at the Rhetoric* (pp. 119-136). Durham, NC: Carolina Academic Press.
- May, D. C., & Stokes, E. C. (2014). Reducing disproportionate minority contact in schools: Stemming the school to prison pipeline. In D. C. May (Ed.), *School Safety: A Reasoned Look at the Rhetoric* (pp. 137-153). Durham, NC: Carolina Academic Press.

May, D. C., **Stokes, E. C.**, Oliver, A., & McClure, T. E. (2014). Exploring alternatives to out-of-school suspension: A quasi-experimental study examining the effectiveness of community service work. In D. C. May (Ed.), *School Safety: A Reasoned Look at the Rhetoric* (pp. 155-169). Durham, NC: Carolina Academic Press.

REFEREED ENCYCLOPEDIA ENTRIES: (1)

Stokes, E. C., & May, D. C. (2016). School discipline and crime. In W. G. Jennings (Ed.), *The Encyclopedia of Crime and Punishment*. Malden, MA: Wiley Blackwell.

REFEREED PROCEEDINGS: (2)

Stokes, E. C. (2016, May 6). Separation of church & state? The political impact of religion and public opinion. In J. Shaffer (Ed.), *The Fellows Review: Selected Papers of the 2015-2016 Fellows Program* (pp. 85-101). Presented at the CSPC Fellows Spring Leadership Conference for the Center for the Study of the Presidency & Congress (CSPC). Washington, DC.

Cooley, S. C., & **Stokes, E. C.** (2015, August 26). Quantitative assessments: Media analysis of geopolitics in Russian media. In G. Popp (Ed.), *Drivers of Conflict and Convergence in Eurasia in the Next 5-25 Years (Unclassified Briefing)*. Presented at the Strategic Multilayer Assessment (SMA) – Pentagon Senior Review Group #2 (pp. 8-9). Washington, DC: NSI, Inc.

U.S. GOVERNMENT & MILITARY INTELLIGENCE DELIVERABLES: (30)

Stokes, E. C. (2021, May 14). Best practices in open source intelligence data (OSID) gathering: A technical report on the GDELT Project data collection procedures. *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*, (pp. 1-5). Natick, MA.

Stokes, E. C. (2021, May 1). Global media warfare and COVID-19: A media frame analysis of Chinese and Russian news coverage of the U.S. during the Coronavirus pandemic (Final Manuscript). *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*, (pp. 1-43). Natick, MA.

Stokes, E. C. (2021, March 24). Global media warfare and COVID-19: A media frame analysis of Chinese and Russian news coverage of the U.S. during the Coronavirus pandemic (Full Report). *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*, (pp. 1-55). Natick, MA.

Barranco, R. E., May, D. C., & **Stokes, E. C.** (2020, December 15). Best practices in open source intelligence data (OSID) gathering: A technical report prepared in fulfillment of MOSES year 2. *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*, (pp. 1-11). Natick, MA.

Stokes, E. C., & Barranco, R. E. (2020, January 15). Media coverage in the gray zone: A media framing analysis of Chinese and Russian news coverage on the 2018-2019 U.S.-North Korea nuclear negotiations. *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*, (pp. 1-30). Natick, MA.

Stubbs-Richardson, M., Barranco, R. E., Brink, J. N., Nelson, S. L., Johnson, T., Reid, A., **Stokes, E. C.**, & May, D. C. (2020, January 7). Not your typical social media influencer: Exploring the who, what, and where of Islamic State online propaganda. *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*, (pp. 1-29). Natick, MA.

Hinck, R., Cooley, S. C., **Stokes, E. C.**, Kluver, A. R., Petrotta, B., & Roshelli, E. (2018, August 31). Narratives before & after the 2018 North Korea-United States summit: An analysis of Chinese and Russian news media coverage of events on the Korean Peninsula. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-27). Washington, DC.

Hinck, R., Cooley, S. C., **Stokes, E. C.**, Petrotta, B., & Rice, A. (2018, July 1). Afghanistan reach-back interim report: Chinese and Russian news media coverage of activities in Afghanistan. *Strategic Multilayer Assessment Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-6). Washington, DC.

- Cooley, S. C., Hinck, R., **Stokes, E. C.**, & Petrotta, B. (2018, June 2). Strategic media monitoring of the Korean Peninsula: Russian and Chinese news media coverage of the DPRK nuclear challenge – initial findings. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-4). Washington, DC.
- Cooley, S. C., Kluver, A. R., & **Stokes, E. C.** (2018, May 9). Outer space in the media space: Russian & Chinese news media presentations of the commercialization and militarization of the space domain. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-39). Washington, DC.
- Pagano, S., Adamson, A. C., Arquilla, J., Astorino-Courtois, A., Cabán, W., Cooley, S. C., Hinck, R., Jeffrey, J., Kluver, A. R., Maye, D., Meredith, S., O'Shaughnessy, N., Sager, A., & **Stokes, E. C.** (2018, February 27). Competition short of armed conflict with a regional power: Lessons from the gray zone (and beyond) for US-Iran Relations (pp. 46-51). In *SMA Reach-Back Report: Prioritized Iranian Interests in the Middle East* (pp. 1-84). Washington, DC: NSI, Inc.
- Cooley, S. C., Adamson, A. C., Kluver, A. R., Hinck, R., & **Stokes, E. C.** (2018, February 27). Dr. Skye Cooley and team: Contribution 2 (pp. 21-24). In *SMA Reach-Back Report: Prioritized Iranian Interests in the Middle East* (pp. 1-84). Washington, DC: NSI, Inc.
- Cooley, S. C., Adamson, A. C., Kluver, A. R., Hinck, R., & **Stokes, E. C.** (2018, February 27). Dr. Skye Cooley and team: Contribution 1 (pp. 15-20). In *SMA Reach-Back Report: Prioritized Iranian Interests in the Middle East* (pp. 1-84). Washington, DC: NSI, Inc.
- Cooley, S. C., Adamson, A. C., Kluver, A. R., Hinck, R., & **Stokes, E. C.** (2018, February 8). Expert contributions: Dr. Skye Cooley and team (pp. 21-34). In *SMA Reach-Back Report: Competition Short of Armed Conflict with a Regional Power – Lessons from the Gray Zone (and Beyond) for US-Iran Relations*. (pp. 1-51). Washington, DC: NSI, Inc.
- Kluver, A. R., Cooley, S. C., & **Stokes, E. C.** (2018, February 6). Update on Russian and Chinese news media coverage of usage and norms of space domain. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-11). Washington, DC.
- Cooley, S. C., Adamson, A. C., Kluver, A. R., Hinck, R., & **Stokes, E. C.** (2018, February 6). Expert contributions: Dr. Skye Cooley and team (pp. 7-11). In *SMA Reach-Back Report: Counter-Messaging to Prevent Radicalization* (pp. 1-42). Washington, DC: NSI, Inc.
- Kluver, A. R., Cooley, S. C., & **Stokes, E. C.** (2018, January 25). Additional report on Iranian media coverage of 2017-2018 protests. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-4). Washington, DC.
- Kluver, A. R., Cooley, S. C., & **Stokes, E. C.** (2018, January 22). Media coverage of outer space in Russian and Chinese media: How discussions on outer space are presented to citizens. *Strategic Multilayer Assessment (SMA): Contested Space Operations Effort*, (pp. 1-3). Washington, DC: NSI, Inc.
- Kluver, A. R., Cooley, S. C., & **Stokes, E. C.** (2017, November 14). SMA contested space operations effort update: Strategic media modeling. In *Strategic Multilayer Assessment (SMA) of Contested Space Operations Space Defense, Deterrence, and Warfighting – Senior Review Group*, (pp. 1-7). Washington, DC: NSI, Inc.
- Kluver, A. R., Cooley, S. C., & **Stokes, E. C.** (2017, October 26). Strategic media modeling: Monthly interim report, October 2017. In *Strategic Multilayer Assessment (SMA) of Contested Space Operations Space Defense, Deterrence, and Warfighting – Senior Review Group*, (pp. 1-15). Washington, DC: NSI, Inc.
- Kluver, A. R., Cooley, S. C., & **Stokes, E. C.** (2017, October 13). SMA contested space operations effort update: Strategic media modeling. In *Strategic Multilayer Assessment (SMA) of Contested Space Operations Space Defense, Deterrence, and Warfighting – Senior Review Group*, (pp. 1-6). Washington, DC: NSI, Inc.

- Kliver, A. R., Cooley, S. C., & **Stokes, E. C.** (2017, September 22). Strategic media modeling: Monthly interim report, September 2017. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-5). Washington, DC.
- Stokes, E. C.** (2016, May 6). Separation of church & state? The political impact of religion and public opinion. In J. Shaffer (Ed.), *The Fellows Review: Selected Papers of the 2015-2016 Fellows Program* (pp. 85-101). Presented at the CSPC Fellows Spring Leadership Conference for the Center for the Study of the Presidency & Congress (CSPC). Washington, DC.
- Hinck, R., Manly, J., Kliver, A. R., Cooley, S. C., & **Stokes, E. C.** (2016, February 11). Geopolitical visions in Russian media: Report to USEUCOM strategic multilayer analysis. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-44). Washington, DC.
- Kliver, A. R., Manly, J., Cooley, S. C., & **Stokes, E. C.** (2016, February 11). Panel discussion on emerging Russian threats and opportunities in Eurasia. *U.S. Department of Defense (DOD) – U.S. European Command (USEUCOM) – Strategic Multilayer Assessment (SMA) – NSI, Inc.* Arlington, VA.
- Kliver, A. R., Manly, J., Hinck, R., Cooley, S. C., & **Stokes, E. C.** (2016, January 18). Tracing the narrative: Stories in old and new media. An unclassified briefing presented to administrative officials & representatives of the *Finnish Government*, (pp. 1-22). Helsinki, FI.
- Cooley, S. C., & **Stokes, E. C.** (2015, July 1). The Russian economy: An analysis of broadcast and web-based news presentations of the 2014-2015 Russian economic downturn. *Phase I Report Presentation: U.S. Department of Defense (DOD) – U.S. European Command (USEUCOM) – Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-26). Washington, DC.
- Cooley, S. C., & **Stokes, E. C.** (2015, August 26). Drivers of conflict and convergence in Eurasia in next 5-25 years. *Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-54). Washington, DC.
- Naidoo, J. S., Crain, A. J., Lightbourne, J. A., & **Stokes, E. C.** (2015, March 12). Systematic literature review: Data visualization for Lockheed Martin. *Lockheed Martin Maritime Systems and Sensors (MS2) Unit: Phase I Report Presentation – Lockheed Martin, Corp.*, (pp. 1-58). Bethesda, MD.
- Cooley, S. C., **Stokes, E. C.**, & Gines, A. (2015, February 14). Battle of the brand: How Twitter users in the Arab World challenge ISIL. *ISIL Twitter Report: U.S. Department of Defense (DOD) – Combatting Terrorism Technical Support Office (CTTSO) – Strategic Multilayer Assessment (SMA) – NSI, Inc.*, (pp. 1-25). Washington, DC.

RESEARCH GRANTS: (6)

[Jan. 1, 2021–May 31, 2021] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- Title: “Providing Actionable Intelligence to Increase the Capabilities of the Warfighter by use of MSU Open Source Exploitation System (MOSES) – Year 2 (Subaward No-Cost Extension).”
- Funding Agency: U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)
- Principal Investigator (PI): David C. May, Ph.D.
- Co-PIs: Raymond E. Barranco, Ph.D., Barton Moffatt, Ph.D., Allen S. Parrish, Ph.D., & Michael R. Potter, Ph.D.
- Research Subcontractor(s): Center for Advanced Public Safety (CAPS) & **Ethan C. Stokes, Ph.D.**
- Total No-Cost Extension Funds Awarded: \$176,614.33
- Subcontractor Funds Awarded: \$90,605.40 (CAPS) | **\$50,000.00 (Stokes)**
 - Natick Soldier Research, Development and Engineering Center (NSRDEC)
 - Finished the data collection for the 2020-2021 global news media study on the U.S. during COVID-19
 - Completed the preliminary and primary analyses of the data and reported the results
 - Submitted the final manuscript to an academic conference and a scholarly journal for peer review
 - Aided in the design and implementation of a social media study on gang members in the U.S. military

- Completed analyses on news coverage of U.S. military gang membership to supplement the social media study
- Presented the final deliverables for the two aforementioned research studies

[Jan. 1, 2020–Dec. 31, 2020] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- Title: “Providing Actionable Intelligence to Increase the Capabilities of the Warfighter by use of MSU Open Source Exploitation System (MOSES) – Year 2.”
- Funding Agency: U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)
- Principal Investigator (PI): David C. May, Ph.D.
- Co-PIs: Raymond E. Barranco, Ph.D., Barton Moffatt, Ph.D., Allen S. Parrish, Ph.D., & Michael R. Potter, Ph.D.
- Research Subcontractor(s): Babel Street, Center for Advanced Public Safety (CAPS), & **Ethan C. Stokes, Ph.D.**
- Total Funds Awarded: \$2,858,322.00
- Subcontractor Funds Awarded: \$1,202,000.00 (Babel Street) | \$90,605.40 (CAPS) | **\$65,000.00 (Stokes)**
 - Natick Soldier Research, Development and Engineering Center (NSRDEC)
 - Concluded the data collection for the 2018-2019 global news media study on the U.S.-DPRK nuclear talks
 - Finalized the preliminary and primary analyses of the data and reported the results
 - Submitted the final manuscript to an academic conference and a scholarly journal for peer review
 - Began collecting data for a 2020-2021 global news media study on the U.S. during COVID-19
 - Started conducting the preliminary and primary analyses of the data and documenting the results
 - Presented the final deliverables for the 2018-2019 global news study on the U.S.-DPRK nuclear talks

[Jan. 1, 2019–Dec. 31, 2019] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- Title: “Providing Actionable Intelligence to Increase the Capabilities of the Warfighter by use of MSU Open Source Exploitation System (MOSES) – Year 1.”
- Funding Agency: U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)
- Principal Investigator (PI): David C. May, Ph.D.
- Co-PIs: Raymond E. Barranco, Ph.D., Barton Moffatt, Ph.D., Allen S. Parrish, Ph.D., & Michael R. Potter, Ph.D.
- Research Subcontractor(s): Babel Street & **Ethan C. Stokes, Ph.D.**
- Total Funds Awarded: \$2,700,000.00
- Subcontractor Funds Awarded: \$1,202,000.00 (Babel Street) | **\$74,828.00 (Stokes)**
 - Natick Soldier Research, Development and Engineering Center (NSRDEC)
 - Identified websites and terminology used by non-state actors (NSAs) to communicate online
 - Collected data for a study on Chinese & Russian news coverage of the 2018-2019 U.S.-DPRK nuclear talks
 - Assisted in the collection of the open source intelligence data (OSID) for the project’s analyses
 - Assisted in the development of the coding schema for the project’s analyses
 - Conducted the preliminary and primary analyses of the data and reported the results
 - Presented the final deliverables for the systematic review & technical report on OSID gathering strategies

[July 1, 2018–July 23, 2019] Subrecipient Principal Investigator. *Oklahoma State University*. Stillwater, OK.

- Title: “SMA Gray Zone Academic Consortium: Contested Space Operations, Reach Back Support to Operations in Afghanistan and Pakistan, and Strategic Outcomes in the Korean Peninsula.”
- Funding Agency: U.S. Department of Homeland Security (DHS)
- PTE Principal Investigator (PI): Skye C. Cooley, Ph.D.
- Subrecipient Principal Investigator (PI): **Ethan C. Stokes, Ph.D.**
- Total Funds Awarded: \$140,000.00
- Subrecipient Funds Awarded: **\$5,030.00**
 - Strategic Multilayer Assessment (SMA) | Center for Excellence for Accelerating Operational Efficiency (CAOE)
 - Media Ecology and Strategic Analysis (MESA) Group
 - Collected the Chinese & Russian news media data for the project’s analyses
 - Assisted in the development of the coding schema for the project’s analyses
 - Analyzed the sampled Chinese & Russian news media data
 - Documented the results from the project’s data analyses
 - Assisted in the write-up of the project deliverables

[May 31, 2018–Aug. 12, 2019] Principal Investigator. *University of Alabama*. Tuscaloosa, AL.

- Title: “Testing Public Figures’ Image Repair Strategies in Cases of Sexual Misconduct Allegations.”
- Principal Investigator (PI): **Ethan C. Stokes, Ph.D.**
- Total Funds Awarded: **\$3,000.00**
 - Research Grants Committee | Office of the Vice President for Research and Economic Development
 - Designed and implemented two experiments to assess image repair strategies in sexual harassment cases
 - Created the survey questionnaires, manipulations, & pretesting criteria for the experimental designs
 - Recruited approximately 450 respondents collectively for the two experimental designs
 - Assessed the pretesting procedures, conducted the data analyses, and reported the results
 - Produced the final RGC report deliverable and submitted the final written report
 - Developed the final RGC presentation deliverable and delivered the final research presentation

[Oct. 1, 2015–Sept. 30, 2017] Subcontract Research Affiliate. *University of Maryland*. College Park, MD.

- Title: “Compacency and False Alarms in Tornado Affected Communities.”
- Principal Investigator (PI): Michael J. Egnoto, Ph.D.
- Co-PIs: Brooke F. Liu, Ph.D., Heather Mattern, M.S., Holly Roberts, M.A., & June Sherer, B.S.
- Research Subcontractor(s): Darrin J. Griffin, Ph.D., & **Ethan C. Stokes, M.S.**
- Total Funds Awarded: \$200,000.00
- Total Subcontractor Funds Awarded: \$12,000.00 (Griffin) | **\$1,500.00 (Stokes)** [from 01/11/2016-03/28/2016]
 - National Oceanic and Atmospheric Association (NOAA)
 - Study of Terrorism and Responses to Terrorism (START) program | United States Department of Commerce
 - Analyzed U.S. Census demographic data for recruitment and sampling
 - Recruited participants for three focus groups
 - Assisted in monitoring the focus groups

REFEREED CONFERENCE PRESENTATIONS & PANELS: (27)

Stokes, E. C., & Barranco, R. E. (2020, November). Media coverage in the gray zone: A media framing analysis of Chinese and Russian news coverage on the 2018-2019 U.S.-North Korea nuclear negotiations. Presented at the Annual Meetings of the *National Communication Association (NCA) – Political Communication Division (PCD)*. Indianapolis, IN.

Stubbs-Richardson, M., Barranco, R. E., Brink, J. N., Nelson, S. L., Johnson, T., Reid, A., **Stokes, E. C.**, & May, D. C. (2019, September). Not your typical social media influencer: Exploring the who, what, and where of Islamic State online propaganda. Presented at the Annual Meetings of the *Southern Criminal Justice Association (SCJA)*. Nashville, TN.

Chicotsky, B. K., & **Stokes, E. C.** (2019, March). Defining brand similarities in startup ecosystems: Pathways to increase investment deal flow. Presented at the Annual Meetings of the *National Business & Economics Society (NBES)*. San Juan, PR.

Stokes, E. C., Kuang, K., & George, M. R. (2018, November). “Fire and fury” from a global perspective: A media framing analysis of Chinese and Russian news coverage on the 2017-2018 North Korean nuclear missile conflict. Presented at the Annual Meetings of the *National Communication Association (NCA) – Political Communication Division (PCD)*. Salt Lake City, UT.

Graffeo, J., **Stokes, E. C.**, Brown, K. A., & Rush, S. (2018, August). Partisanship and the reaction to sexual harassment allegations: An experimental examination of political image repair. Presented at the Annual Meetings of the *Association for Education in Journalism and Mass Communication (AEJMC) – Political Communication Interest Group (PCIG)*. Washington, DC.

Stokes, E. C. (2017, August). A global election: Analyses of Arabic, Chinese, and Russian news coverage of the 2016 U.S. Presidential Election. Presented at the Annual Meetings of the *Association for Education in*

Journalism and Mass Communication (AEJMC) – Political Communication Interest Group (PCIG). Chicago, IL.

Cooley, S. C., & **Stokes, E. C.** (2017, February). Russia views the US election. In the *How the World Viewed the Election Panel*. Presented at the *Aggie Agora Conference – Understanding Election 2016*. Bryan, TX.

Stokes, E. C., & Corbit, K. (2016, November). Getting Hillary elected: A rhetorical analysis on the impact of SNL on Hillary Clinton's 2016 presidential campaign. Presented at the Annual Meetings of the *National Communication Association (NCA) – Political Communication Division (PCD)*. Philadelphia, PA.

Stokes, E. C., & Gonzenbach, W. J. (2016, November). Political polarization and secularization in the United States: Relating two “unrelated” theories to the field of public opinion research. Presented at the Annual Meetings of the *National Communication Association (NCA) – Religious Communication Association (RCA) Conference*. Philadelphia, PA.

Stokes, E. C., Williams, R. T., & Cooley, S. C. (2016, June). Putin's war in Syria: Russian media and the justifications of intervention. Presented at the Annual Meetings of the *International Communication Association (ICA)*. Fukuoka, JP.

Cooley, S. C., **Stokes, E. C.**, & Jackson, C. (2016, April). Russia and Baltics: News media and social media conversations on Russian involvement in Latvia, Lithuania, and Estonia. Presented at the Annual Meetings of the *Broadcast Education Association (BEA)*. Las Vegas, NV.

Stokes, E. C. (2016, March). Separation of church & state? The political impact of religion and public opinion (Final Report). Presented at the CSPC Fellows Spring Leadership Conference for the *Center for the Study of the Presidency & Congress (CSPC)*. Washington, DC.

Stokes, E. C., & Cooley, S. C. (2016, March). Russian news media's framing of the Eurasian Economic Union: Analyses of broadcast and web-based news presentations of the relationship between Russia and the EEU. Presented at the Annual Meetings of the *Southwestern Social Science Association (SSSA) – Southwestern Political Science Association (SPSA)*. Las Vegas, NV.

Cooley, S. C., **Stokes, E. C.**, & Gines, A. (2015, November). Battle of the brand: How Twitter users in the Arab World challenge ISIL. Presented at the Annual Meetings of the *National Communication Association (NCA) – International and Intercultural Communication Division (IICD)*. Las Vegas, NV.

Stokes, E. C., Chicotsky, B. K., & Billings, A. C. (2015, November). The political pulpit: Issue framing and political partisanship in sermon rhetoric before and after the 2008 election of Barack Obama. Presented at the Annual Meetings of the *National Communication Association (NCA) – Political Communication Division (PCD)*. Las Vegas, NV.

Stokes, E. C. (2015, October). Separation of church & state? The political impact of religion and public opinion (Interim Report). Presented at the CSPC Fellows Fall Leadership Conference for the *Center for the Study of the Presidency & Congress (CSPC)*. Washington, DC.

Stokes, E. C., & Cooley, S. C. (2015, October). The Russian economy: An analysis of broadcast and web-based news presentations of the 2014-2015 Russian economic downturn. Presented at the Annual Meetings of Texas A&M University's *Global Fusion Conference*. College Station, TX.

Stokes, E. C. (2015, August). A cross-national media framing comparison of U.S. and Arabic news: The case of Charlie Hebdo. Presented at the Annual Meetings of the *Association for Education in Journalism and Mass Communication (AEJMC) – Religion and Media Interest Group (RMIG)*. San Francisco, CA.

- Stokes, E. C., & Cooley, S. C.** (2015, April). The security blanket sermons: Examining pastor leadership and the issue of science. Presented at the Annual Meetings of the *Popular Culture Association – American Culture Association (PCA/ACA)*. New Orleans, LA.
- Stokes, E. C.** (2015, March). Racial “differences” in pastors’ views of LGBT couples: A discourse analysis of Protestant pulpit rhetoric. Presented at the Annual Meetings of the University of Alabama’s *Communication and Diversity Forum – “Discerning Diverse Voices: Communication & Information Symposium on Diversity.”* Tuscaloosa, AL.
- Stokes, E. C.** (2014, April). The politics of marriage equality: A content analysis of sermon rhetoric. Presented at the Annual Meetings of the *Southern Sociological Society (SSS)*. Charlotte, NC.
- Stokes, E. C.** (2014, February). Secularization and political polarization in the modern United States: Relating two unrelated concepts. Presented at the Annual Meetings of the *Alabama-Mississippi Sociological Association (A-MSA)*. Raymond, MS.
- May, D. C., **Stokes, E. C.**, Oliver, A., McClure, T. E., & Chen, Y. (2014, February). Exploring alternatives to out-of-school suspension. Presented at the Annual Meetings of the *Alabama-Mississippi Sociological Association (A-MSA)*. Raymond, MS.
- May, D. C., Robertson, A. A., Barranco, R. E., & **Stokes, E. C.** (2013, November). Do schools really refer juveniles into the court system for less serious offenses? Presented at the Annual Meetings of the *American Society of Criminology (ASC)*. Atlanta, GA.
- Stokes, E. C.** (2013, October). The crucifixion of marriage equality: A content analysis of sermon rhetoric. Presented at the Annual Meetings of the *Mid-South Sociological Association (MSSA)*. Atlanta, GA.
- Haynes, S. H., May, D. C., **Stokes, E. C.**, & Dunaway, R. G. (2013, September). The impact of religiosity on punitiveness. Presented at the Annual Meetings of the *Southern Criminal Justice Association (SCJA)*. Virginia Beach, VA.
- Wheaton, A., Fields, C., May, D. C., & **Stokes, E. C.** (2012, September). Cross-national comparisons in capital punishment for juveniles. Presented at the Annual Meetings of the *Southern Criminal Justice Association (SCJA)*. Atlantic Beach, FL.

TEACHING INTERESTS (*Indicates Courses Taught): (8)

- | | |
|--|---|
| • APR Investigation & Insights* | • Media Strategy & Analytics |
| • Business Communications* | • Persuasive Communication |
| • Digital & Social Media | • Political Communication* |
| • Global Communication Management | • Political Advertising & Public Relations |
| • International Public Relations* | • Public Opinion* |
| • Introduction to Mass Communication* | • Public Relations Campaigns |
| • Introduction to Public Relations | • Public Relations Writing* |
| • History of Mass Communication | • Qualitative Research Methods |
| • Mass Communication Research | • Reputation Communication Strategy* |
| • Mass Media Law & Regulation | • Tech & Digital Communication |

TEACHING EXPERIENCE: (4)

ASSISTANT PROFESSOR POSITION:

[Aug. 16, 2017–July 31, 2021] Assistant Professor of PR. *University of Alabama*. Tuscaloosa, AL.

- College of Communication & Information Sciences | Advertising & Public Relations Department
- Total: 6 Courses, 18 Class Sections, & 439 Students

(APR 280) *Investigation and Insights:*

This course focuses on the planning, execution and application of research during the strategic communication process. Introduction to sound and effective social scientific methods commonly used by advertising and public relations practitioners to analyze and segment audiences, inform strategic planning and message development, and evaluate strategic communication plans and campaigns. Also emphasizes effectively analyzing and presenting research findings, as well as to making insightful conclusions and recommendations based on those findings. [3 Credit Hours].

- Spring 2019: Section 004 (26 students)
- Fall 2018: Section 006 (30 students)
- Spring 2018: Section 001 (32 students)

(APR 332) *Public Relations Writing:*

This course provides students with the practical writing knowledge and skills to research, plan, and execute online and in traditional public relations communications successfully. Students learn how to execute commonly used research-based communications that allow an organization to meet its strategic goals and reach target audiences. Writing proficiency is required and must be demonstrated to pass this “W-designated” course. [3 Credit Hours].

- Spring 2021: Section 004 (21 students)
- Spring 2020: Section 003 (20 students)
- Spring 2019: Section 003 (20 students)
- Summer 2018: Section 051 (18 students)
- Spring 2018: Section 002 (19 students)
- Fall 2017: Sections 007 & 321 (36 students)

(APR 426) *International Public Relations:*

This course explores the roles of public relations in different countries, in different contexts, and at the local, regional, national, and international levels. Covers current events, timely topics, and trends as they arise and as they are relevant to public relations, including how global technologies have created interconnections between and among corporate, activist, and nonprofit organizations and their stakeholder groups, forming networks of international communities without borders and accelerating the need for PR professionals who understand and can address cross-national and cross-cultural communications. Readings include academic scholarship in global public relations and public relations trade and business media sources around the world. [3 Credit Hours].

- Fall 2020: Sections 001 & 002 (64 students)
- Fall 2019: Sections 001 & 320 (68 students)
- Fall 2018: Section 001 (60 students)

(APR 524) *Reputation Communication Strategy:*

This course is designed to introduce students to the practice of managing integrated communication to build, maintain, and repair an organization’s reputation. Emphasis will be placed on issues and risk management, corporate social responsibility, cause-related marketing, advocacy advertising, multimedia branding strategy, global communication management, and crisis communication. [3 Credit Hours].

- Spring 2021: Section 320 (4 students)

(CIS 671) *Public Opinion:*

This seminar provides the study and analysis of the formation and expression of public opinion and its relation to mass communication. Students will master the concepts, hypotheses, models, and methodological approaches presented in the literature concerning public opinion, with a specific emphasis upon mass communication perspectives of public opinion as presented in agenda setting, the spiral of silence, third-person effects, and the works of pioneers in public opinion analysis. [3 Credit Hours].

- Spring 2020: Section 001 (12 students)

(MC 421) *Political Communication:*

The purpose of this course is to explore the general character and dimensions of the cross-disciplinary field of political communication. The principal aim is to familiarize each participant with the literature and propositions surrounding key approaches, methods, and substantive areas of inquiry in political communications. Writing proficiency in this discipline is a requirement for passing this W-designated course. [3 Credit Hours].

- Fall 2020: Section 001 (17 students)

GRADUATE INSTRUCTOR OF RECORD POSITION:

[Jan. 13, 2016–Aug. 2, 2017] Graduate Instructor of Record. *University of Alabama. Tuscaloosa, AL.*

- College of Communication & Information Sciences | Advertising & Public Relations Department
 - **Total: 3 Courses, 5 Class Sections, & 202 Students**
-

(APR 332) *Public Relations Writing:*

This course provides students with the practical writing knowledge and skills to research, plan, and execute online and in traditional public relations communications successfully. Students learn how to execute commonly used research-based communications that allow an organization to meet its strategic goals and reach target audiences. Writing proficiency is required and must be demonstrated to pass this “W-designated” course. [3 Credit Hours].

- Summer 2017: Section 051 (17 students)
- Spring 2017: Section 001 (20 students)
- Summer 2016: Section 050 (20 students)

(MC 101) *Introduction to Mass Communication:*

This course provides an introduction to the fields of mass communication, including theory, law and regulation, history, social implications, and mass media operations. [3 Credit Hours].

- Spring 2016: Section 001 (127 students)

(MC 421) *Political Communication:*

The purpose of this course is to explore the general character and dimensions of the cross-disciplinary field of political communication. The principal aim is to familiarize each participant with the literature and propositions surrounding key approaches, methods, and substantive areas of inquiry in political communications. Writing proficiency in this discipline is a requirement for passing this W-designated course. [3 Credit Hours].

- Fall 2016: Section 320 (18 students)

GRADUATE INSTRUCTOR OF RECORD POSITION:

[Aug. 20, 2014–Aug. 2, 2017] Graduate Instructor of Record. *University of Alabama. Tuscaloosa, AL.*

- Culverhouse College of Commerce | Department of Management
 - **Total: 1 Course, 17 Class Sections, & 481 Students**
-

(GBA 300) *Business Communications:*

This course introduces students to the concepts central to effective and efficient writing in the workplace. Students will learn to analyze the rhetorical context that gives rise to common business genres (e.g., meeting minutes, email requests, executive summaries, internal proposals, etc.). Based on rhetorical analysis, students

will be able to develop content and manipulate organization and style, as well as use standard grammar and mechanics. Writing proficiency within this discipline is required for a passing grade in this course.

[3 Credit Hours].

- Spring 2017: Section 328 (32 students)
- Fall 2016: Section 328 (33 students)
- Summer 2016: Sections 052 & 054 (43 students)
- Spring 2016: Section 328 (33 students)
- Fall 2015: Sections 007 & 018 (68 students)
- Summer 2015: Sections 053 & 054 (36 students)
- Spring 2015: Sections 025, 322, 323, & 324 (112 students)
- Fall 2014: Sections 023, 024, 025, & 032 (124 students)

GRADUATE TEACHING ASSISTANT (GTA) POSITION:

[Aug. 20, 2012–May 31, 2014] Graduate Teaching Assistant. *Mississippi State University*. Starkville, MS.

- College of Arts & Sciences – Sociology Department | Criminology Program
 - **Total: 6 Courses, 6 Class Sections, & 253 Students (Worked as GTA for David C. May, Ph.D.)**
 - Prepared lecture content, class materials, exams, and PowerPoint presentations
 - Graded quizzes, exams, writing assignments, and course term papers
 - Guest lectured on various chapters and course content
-

(CRM 1003) *Crime & Justice in America:*

A survey of the basic concepts and approaches in criminology, including patterns of crime, causes of crime, and an examination of the criminal justice system. [3 Credit Hours].

- Spring 2013: Section 01 (41 students)

(CRM 3113) *Community Crime Prevention and Policy:*

An in-depth analysis of crime control policy and community sanctions, focusing on policy implementation, effectiveness, alternatives and prevention efforts. [3 Credit Hours].

- Spring 2013: Section 01 (46 students)

(CRM 3503) *Violence in the US:*

An in-depth study of violence, including types of violence, categories of offenders and victims, its social consequences, and potential solutions. [3 Credit Hours].

- Fall 2013: Section 01 (48 students)

(CRM 4513) *Correctional Systems:*

A survey of contemporary correctional systems and practices. Emphasis placed on the formal organization and functioning of penal systems. [3 Credit Hours].

- Fall 2012: Section 01 (23 students)

(CRM 4803) *Senior Seminar in Criminology:*

A capstone course which integrates knowledge from criminology course work. Students will apply their knowledge of criminological theory and policy to crime and justice issues. [3 Credit Hours].

- Spring 2014: Section 01 (38 students)

(CRM 4990) *Policing and Crime:*

An in-depth study of policing and crime in the United States, including types of policing, various policies of policing, police malfeasance, its social consequences, and potential solutions. [3 Credit Hours].

- Spring 2014: Section 02 (57 students)

STUDENT OPINIONS OF INSTRUCTION (SOI) REPORTS: (40)

| Semester | Course # | Course Title | Response Rate ¹ | SOI Rating ² |
|---------------|-------------|------------------------------------|----------------------------|-------------------------|
| Spring 2021 | APR 332-003 | Public Relations Writing | 20 / 21 (95%) | 4.81 / 5.00 |
| Spring 2021 | APR 524-320 | Reputation Communication Strategy | 4 / 4 (100%) | 5.00 / 5.00 |
| Fall 2020 | APR 426-001 | International Public Relations | 18 / 25 (72%) | 4.67 / 5.00 |
| Fall 2020 | APR 426-002 | International Public Relations | 36 / 39 (92%) | 4.74 / 5.00 |
| Fall 2020 | MC 421-001 | Political Communication | 14 / 17 (82%) | 4.91 / 5.00 |
| Spring 2020 | APR 332-003 | Public Relations Writing | 18 / 20 (90%) | 4.68 / 5.00 |
| Spring 2020 | CIS 671-001 | Public Opinion | 11 / 12 (92%) | 4.86 / 5.00 |
| Fall 2019 | APR 426-001 | International Public Relations | 30 / 39 (77%) | 4.73 / 5.00 |
| Fall 2019 | APR 426-320 | International Public Relations | 25 / 29 (86%) | 4.67 / 5.00 |
| Spring 2019 | APR 280-004 | Investigation and Insights | 24 / 26 (92%) | 4.70 / 5.00 |
| Spring 2019 | APR 332-003 | Public Relations Writing | 18 / 20 (90%) | 4.88 / 5.00 |
| Fall 2018 | APR 280-006 | Investigation and Insights | 26 / 30 (87%) | 4.53 / 5.00 |
| Fall 2018 | APR 426-001 | International Public Relations | 44 / 60 (73%) | 4.67 / 5.00 |
| Summer 2018 | APR 332-051 | Public Relations Writing | 14 / 18 (78%) | 4.93 / 5.00 |
| Spring 2018 | APR 280-001 | Investigation and Insights | 29 / 32 (91%) | 4.79 / 5.00 |
| Spring 2018 | APR 332-002 | Public Relations Writing | 14 / 19 (74%) | 4.84 / 5.00 |
| Fall 2017 | APR 332-007 | Public Relations Writing | 17 / 19 (89%) | 4.59 / 5.00 |
| Fall 2017 | APR 332-321 | Public Relations Writing | 12 / 17 (71%) | 4.67 / 5.00 |
| Summer 2017 | APR 332-051 | Public Relations Writing | 15 / 17 (88%) | 4.87 / 5.00 |
| Spring 2017 | APR 332-001 | Public Relations Writing | 15 / 20 (75%) | 4.73 / 5.00 |
| Spring 2017 | GBA 300-328 | Business Communications | 30 / 32 (94%) | 4.61 / 5.00 |
| Fall 2016 | GBA 300-328 | Business Communications | 27 / 33 (82%) | 4.78 / 5.00 |
| Fall 2016 | MC 421-320 | Political Communication | 16 / 18 (89%) | 4.74 / 5.00 |
| Summer 2016 | APR 332-050 | Public Relations Writing | 18 / 20 (90%) | 4.78 / 5.00 |
| Summer 2016 | GBA 300-052 | Business Communications | 16 / 20 (80%) | 4.69 / 5.00 |
| Summer 2016 | GBA 300-054 | Business Communications | 15 / 21 (71%) | 4.67 / 5.00 |
| Spring 2016 | GBA 300-328 | Business Communications | 25 / 32 (78%) | 4.84 / 5.00 |
| Spring 2016 | MC 101-001 | Introduction to Mass Communication | 44 / 126 (35%) | 4.72 / 5.00 |
| Fall 2015 | GBA 300-007 | Business Communications | 20 / 34 (59%) | 4.85 / 5.00 |
| Fall 2015 | GBA 300-018 | Business Communications | 24 / 33 (73%) | 4.75 / 5.00 |
| Summer 2015 | GBA 300-053 | Business Communications | 9 / 12 (75%) | 4.91 / 5.00 |
| Summer 2015 | GBA 300-054 | Business Communications | 13 / 24 (54%) | 4.88 / 5.00 |
| Spring 2015 | GBA 300-025 | Business Communications | 15 / 22 (68%) | 4.83 / 5.00 |
| Spring 2015 | GBA 300-322 | Business Communications | 11 / 21 (52%) | 4.76 / 5.00 |
| Spring 2015 | GBA 300-323 | Business Communications | 20 / 31 (65%) | 4.73 / 5.00 |
| Spring 2015 | GBA 300-324 | Business Communications | 24 / 31 (77%) | 4.88 / 5.00 |
| Fall 2014 | GBA 300-023 | Business Communications | 19 / 33 (58%) | 4.94 / 5.00 |
| Fall 2014 | GBA 300-024 | Business Communications | 23 / 34 (68%) | 4.68 / 5.00 |
| Fall 2014 | GBA 300-025 | Business Communications | 17 / 24 (71%) | 4.87 / 5.00 |
| Fall 2014 | GBA 300-032 | Business Communications | 20 / 30 (67%) | 4.92 / 5.00 |
| Total: | | | 800 / 1,115 (72%) | 191.10 / 200.00 |

¹ Avg. Student Response Rate = 71.75%

² Avg. SOI Rating = 4.78 / 5.00 (95.60%)

INVITED LECTURES: (24)

Stokes, E. C. (2021, April). An introduction to the integrated communication strategies most frequently used in reputation management. *Honorary Guest Speaker at the Public Relations Council of Alabama (PRCA) April Meeting*. Tuscaloosa, AL: University of Alabama.

Stokes, E. C. (2020, September). Understanding the ethical implications of crisis communication and reputation management practices in the digital age. *Honorary Guest Speaker at the Public Relations Council of Alabama (PRCA) September Meeting*. Tuscaloosa, AL: University of Alabama.

- Stokes, E. C.** (2019, February). Nation branding, public diplomacy, and public relations: Significant global consequences in the 21st century. *Honorary Guest Speaker at the Public Relations Student Society of America (UAPRSSA) February Meeting*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2018, November). Practicing academic and professional integrity in advertising and public relations. *Honorary Guest Speaker at the UA Student Government Association (SGA) "Academic Integrity Week" Talk*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2018, October). The keys to PR writing: Brainstorming, selecting content, and engaging your audience. *Honorary Guest Speaker at the Public Relations Student Society of America (UAPRSSA) "Lunch & Learn" Talk*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2016, November). An introduction to statistical methods and SPSS: Descriptive statistics for beginners. *Guest Lecturer for Instructor Brandon Chicotsky's APR 280 "Investigation and Insights" class*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2016, April). An introduction to statistical methods: The basics of SPSS for beginners. *Guest Lecturer for Instructor Brandon Chicotsky's APR 280 "Investigation and Insights" class*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2016, March). Business literacy: Networking strategies and adapting to organizational culture. *Guest Lecturer for Dr. Skye Cooley's CO 4813 "Public Relations in Organizations" class*. Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2015, August). Advice for teaching undergraduate courses: Managing your time and sanity when teaching as a Ph.D. student. *Honorary Guest Speaker at the College of Communication & Information Sciences' 2015 Doctoral Student Orientation*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2014, November). The PR factor: Communicating in the modern business world. *Honorary Guest Speaker at Phi Beta Lambda's (Future Business Leaders of America) November Meeting*. Tuscaloosa, AL: University of Alabama.
- Stokes, E. C.** (2014, April). A discussion on 'Legitimation Crisis': How governing structures and leadership lose validity without public awareness. *Guest Lecturer for Dr. Skye Cooley's CO 6213 "Political Communication" class*. Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2014, March). A discussion on 'Amusing Ourselves to Death': The corrosive effects of electronic media on a democratic society. *Guest Lecturer for Dr. Skye Cooley's CO 6213 "Political Communication" class*. Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2014, March). Student writing workshop: How to properly write academic research papers. *Guest Lecturer for Instructor Frederick Hunter's SO 1103 "Contemporary Social Problems" class*. Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2014, February). Mass media agenda-setting in persuading public opinion. *Guest Lecturer for Dr. Skye Cooley's CO 6213 "Political Communication" class*. Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2014, February). Propaganda and the mass media's construction of public opinion. *Guest Lecturer for Dr. Skye Cooley's CO 6213 "Political Communication" class*. Starkville, MS: Mississippi State University.

- Stokes, E. C.** (2014, January). A discussion on the validity of the public in the modern U.S. socio-political context. *Guest Lecturer for Dr. Skye Cooley's CO 6213 "Political Communication" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2013, November). Race and ethnicity in the age of color-blindness. *Guest Lecturer for Instructor Jennifer Cheek's SO 1003 "Introduction to Sociology" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2013, November). The election of Barack Obama and a 'post-racial' society. *Guest Lecturer for Instructor Jeannice Louine's AAS 1063 "Introduction to African American Studies" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2013, October). Race, ethnicity, and politics in the United States: A historical overview. *Guest Lecturer for Instructor Heidi Smith's SO 1003 "Introduction to Sociology" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2013, October). A review of the relationship between African Americans and U.S. politics. *Guest Lecturer for Instructor Jeannice Louine's AAS 1063 "Introduction to African American Studies" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2013, April). Race and ethnicity. *Guest Lecturer for Instructor Jennifer Cheek's SO 1003 "Introduction to Sociology" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2013, March). Racial and ethnic inequalities in the United States. *Guest Lecturer for Instructor Frederick Hunter's SO 1103 "Contemporary Social Problems" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2012, November). An introduction to racial discrimination, age discrimination, and white-collar crime in the U.S. correctional system. *Guest Lecturer for Dr. David May's CRM 4513 "Correctional Systems" class.* Starkville, MS: Mississippi State University.
- Stokes, E. C.** (2012, October). Examining capital punishment for juveniles at the cross-national level. *Guest Lecturer for Dr. David May's CRM 4513 "Correctional Systems" class.* Starkville, MS: Mississippi State University.

UNIVERSITY SERVICE: (4)

[March 2017] URCA Panel Judge Member. *University of Alabama.* Tuscaloosa, AL.

- Undergraduate Research & Creative Activity Conference (URCA)
 - Served as a panel judge for the undergraduates' oral research presentations

[March 2017] Loomis Scholarship Nomination Committee Member. *University of Alabama.* Tuscaloosa, AL.

- Management Department – College of Commerce
 - Served on the nomination committee for the 2017 Betty H. Loomis Endowed Scholarship
 - Selected 22 undergraduate students for the 2017-2018 scholarship cohort

[Aug. 19, 2013–April 30, 2014] Chapter President. *Mississippi State University.* Starkville, MS.

- Alpha Kappa Delta – Alpha Chapter of Mississippi
 - Attended monthly, university-wide administrative meetings
 - Directed monthly honor society meetings
 - Supervised honor society fundraisers
 - Organized and hosted annual departmental awards banquet in April 2014
 - Coordinated various student-volunteer community service events
 - Toy and clothing drive in December 2013. *The Salvation Army.* Columbus, MS.
 - "Service Dawgs" community service event in August 2013. *Mississippi State University.* Starkville, MS.

[Aug. 19, 2013–May 31, 2014] Course Mentor & Technical Assistant. *Mississippi State University*. Starkville, MS.

- Pearson Online Learning Exchange
 - Assisted undergraduates in solving computer-related problems for their online learning modules
 - Served as a communication liaison between the students and Pearson's technical staff

COLLEGE/DEPARTMENTAL SERVICE & COMMITTEES: (5)

[Aug. 16, 2017–July 31, 2021] Assistant Professor of PR. *University of Alabama*. Tuscaloosa, AL.

- College of Communication & Information Sciences | Advertising & Public Relations Department

[Feb. 1, 2018–July 31, 2021]:

- **College Standing Committees:**
 - *CIS Awards Committee*
 - Tammy Holloway (Chair – Assistant Director of Business Operations/DMC)
 - **Ethan C. Stokes (Advertising & Public Relations)**
 - Robert Gaines (Communication Studies)
 - Rachel Raimist (Journalism & Creative Media)
 - Miriam Sweeney (School of Library & Information Sciences)
 - Rand Nelson (Tisch Student Services & External Relations)
 - Zac Arth (CIS Ph.D. Student)
 - Lindsay Garrison (BOV President)
 - This committee nominated and selected five college-wide awards:
 - *Board of Visitors Research Award*
 - *Board of Visitors Teaching Award*
 - *Knox Hagood Faculty Award*
 - *Knox Hagood Staff Award*
 - *Knox Hagood Doctoral Student Award*

[Aug. 19, 2020–July 31, 2021]:

- **College Committees:**
 - *Institute for Communication and Information Research (ICIR) Advisory Committee*
 - **Ethan C. Stokes**

[Aug. 21, 2019–Aug. 18, 2020]:

- **Department Standing Committees:**
 - *Professional and Alumni Relations Committee*
 - Teri Henley (chair), Karla K. Gower, Mark Harris, & **Ethan C. Stokes**
- **Department Ad Hoc Committees:**
 - *Computer Policy Committee*
 - Mike Little (chair), Brian C. Britt, Randall Huffaker, & **Ethan C. Stokes**
- **College Committees:**
 - *Institute for Communication and Information Research (ICIR) Advisory Committee*
 - **Ethan C. Stokes**

[Aug. 22, 2018–Aug. 20, 2019]:

- **Department Standing Committees:**
 - *Professional and Alumni Relations Committee*
 - Teri Henley (chair), Karla K. Gower, Mark Harris, & **Ethan C. Stokes**
- **Department Ad Hoc Committees:**
 - *Computer Policy Committee*
 - Mike Little (chair), Brian C. Britt, Randall Huffaker, & **Ethan C. Stokes**
- **College Committees:**
 - *Institute for Communication and Information Research (ICIR) Advisory Committee*
 - **Ethan C. Stokes**

[Aug. 23, 2017–Aug. 21, 2018]:

- **Department Standing Committees:**
 - *Professional and Alumni Relations Committee*
 - Teri Henley (chair), Karla K. Gower, Mark Harris, & **Ethan C. Stokes**
- **Department Ad Hoc Committees:**
 - *Computer Policy Committee*
 - Mike Little (chair), **Ethan C. Stokes**, & Randall Huffaker
- **College Committees:**
 - *Institute for Communication and Information Research (ICIR) Advisory Committee*
 - **Ethan C. Stokes**

ADVISING & MENTORSHIP SERVICE: (5)

[Aug. 22, 2018–July 31, 2021] Faculty Co-Advisor. *University of Alabama*. Tuscaloosa, AL.

- Public Relations Council of Alabama (PRCA) | Local Entertainment Promotional Team (LEPT)
- “The Public Relations Council of Alabama is committed to promoting the professional and ethical practice of PR. We've built a community that develops both current and future practitioners through effective member action and strong volunteer leadership.”
 - Served as a co-advisor/mentor to this UA A+PR student-run association

[Jan. 10, 2018–July 31, 2021] Undergraduate Faculty Advisor. *University of Alabama*. Tuscaloosa, AL.

- Advertising & Public Relations Department | College of Communication & Information Sciences
 - Advised undergraduate A+PR students regarding course schedules and occupational prospects

| Semester | Students |
|------------------------|---------------------|
| ▪ <u>Summer 2021:</u> | 15 students |
| ▪ <u>Spring 2021:</u> | 28 students |
| ▪ <u>Fall 2020:</u> | 31 students |
| ▪ <u>Summer 2020:</u> | 16 students |
| ▪ <u>Spring 2020:</u> | 50 students |
| ▪ <u>Fall 2019:</u> | 47 students |
| ▪ <u>Summer 2019:</u> | 13 students |
| ▪ <u>Spring 2019:</u> | 44 students |
| ▪ <u>Fall 2018:</u> | 39 students |
| ▪ <u>Summer 2018:</u> | 10 students |
| ▪ <u>Spring 2018:</u> | 25 students |
| Total Advisees: | 318 students |

[Oct. 1, 2017–July 31, 2021] Faculty Advisor. *Local Entertainment Promotional Team (LEPT)*. Tuscaloosa, AL.

- Music & Entertainment Industry Club
- “The purpose of this association is to create opportunities for students desiring to work in areas marketing and public relations of the entertainment industry. Using various multimedia platforms, this association works with local artists and musicians to promote both their brand and events at the local, state, and national levels.”
 - Served as the primary faculty advisor/mentor to this UA A+PR student-run association

[Aug. 31, 2017–May 31, 2018] Presidential Fellows Mentor. *CSPC Fellows Program*. Washington, DC.

- Center for the Study of the Presidency & Congress (CSPC)
 - Served as a mentor to two students in the 2017-2018 CSPC Fellows Program Cohort:
 - Evan Elam (University of the South) “Correlation between Media Coverage & Legislative Effectiveness”
 - Nicholas Paraiso (U.S. Naval Academy) “Campaign Rhetoric of General Election Losers”

[Aug. 20, 2012–May 31, 2014] Academic Advising Assistant. *Mississippi State University*. Starkville, MS.

- Criminology Undergraduate Program Coordinator
 - Advised undergraduate students regarding course schedules
 - Fall 2012, Spring 2013, Fall 2013, & Spring 2014 semesters

GRADUATE STUDENT COMMITTEES: (5)

Dissertation Committees: (2)

[May 3, 2019–May 31, 2021] Dissertation Committee Member. *University of Alabama*. Tuscaloosa, AL.

- Student: Mr. Jonathan Graffeo
 - Chair: J. Suzanne Horsley, Ph.D.
 - Committee: Yan Jin, Ph.D., & **Ethan C. Stokes, Ph.D.**

[Nov. 13, 2018–July 31, 2021] Dissertation Committee Member. *University of Alabama*. Tuscaloosa, AL.

- Student: Ms. Xiaoxu (Luna) Yang
- Dissertation: “What mainstream media wants you to know about Esports: A cross-country analysis of mainstream media coverages and framing of Esports during the past ten years.”
 - Chair: Kenon A. Brown, Ph.D.
 - Committee: Arthur W. Allaway, Ph.D., Cory L. Armstrong, Ph.D., Steven J. Holiday, Ph.D., & **Ethan C. Stokes, Ph.D.**

M.A. Theses & Applied Projects: (2)

[April 17, 2020–July 16, 2021] Master’s Thesis Chair. *University of Alabama*. Tuscaloosa, AL.

- Student: Ms. Premwasu Torapicharttrakoon
- Project: “The practice of public diplomacy through the public relations lens: Analysis of the US and Chinese diplomatic strategies on Twitter.”
 - Co-Chairs: **Ethan C. Stokes, Ph.D.**, & Brian C. Britt, Ph.D.

[Jan. 1, 2019–May 31, 2020] Capstone Applied Project Co-Chair. *University of Alabama*. Tuscaloosa, AL.

- Student: Ms. Bridgetté Hudak
- Project: “Scalable promotion techniques for small businesses: Attainable or a unicorn?”
 - Co-Chairs: **Ethan C. Stokes, Ph.D.**, & Karla K. Gower, Ph.D.

Graduate Program Committees: (1)

[Jan. 1, 2019–Dec. 31, 2020] Ph.D. Program Committee Chair. *University of Alabama*. Tuscaloosa, AL.

- Student: Ms. Alyssa C. Adamson
- Concentration: Advertising & Public Relations
 - Chair: **Ethan C. Stokes, Ph.D.**
 - Committee: Cory L. Armstrong, Ph.D., Anneliese C. Bolland, Ph.D., & Kenon A. Brown, Ph.D.

COURSE CURRICULUM DEVELOPMENT SERVICE: (3)

[March 1, 2016–Dec. 11, 2020] Curriculum Developer. *University of Alabama*. Tuscaloosa, AL.

- Developed the curriculum for the following undergraduate and graduate courses:
 - (APR 443) *Political Advertising & Public Relations*
 - (APR 524) *Reputation Communication Strategy*
 - (MC 421) *Political Communication*

JOURNAL REVIEWER SERVICE: (4)

Manuscript Reviewer. *Global Media and Communication*.

- SJR Journal Impact & Quartile: 0.397 (Q2)
- SJR H-Index: 21
 - February 2020
 - September 2018
 - June 2017

Manuscript Reviewer. *International Journal of Press/Politics*.

- SJR Journal Impact & Quartile: 2.041 (Q1)
- SJR H-Index: 59
 - March 2019
 - January 2018

Manuscript Reviewer. *International Journal of Strategic Communication*.

- SJR Journal Impact & Quartile: 0.967 (Q1)
- SJR H-Index: 19
 - April 2018
 - October 2017

Manuscript Reviewer. *Journal for the Scientific Study of Religion*.

- SJR Journal Impact & Quartile: 0.898 (Q1)
- SJR H-Index: 68
 - December 2019
 - November 2017

ACCREDITATIONS & CERTIFICATIONS: (3)

Certificate of Completion. *Alabama Ethics Law Training*. The Alabama Legislature. Montgomery, AL.

- Alabama Ethics Commission [September 24, 2017]
 - Trained in Alabama Ethics Law policies and procedures

Certified Specialist. *United Nations' Peace Operations Training Institute (POTI)*.

- Received Certifications in the Following Areas:
 - Human Rights and Peacekeeping [July 2, 2016]
 - Introduction to the UN System: Orientation for Serving on a UN Field Mission [May 8, 2016]
 - Principles and Guidelines for UN Peacekeeping Operations [May 7, 2016]

Certified Faculty Ally. *The Safe Zone Program*. University of Alabama. Tuscaloosa, AL.

- UA Safe Zone Ally [September 15, 2015]
 - Trained Ally in assisting the needs of LGBTQIA+ students, faculty, and staff
 - Trained Ally in Sexual Orientation, Gender Identity, Harassment, and Discrimination

ACADEMIC HONORS & AWARDS: (8)

2017 McCombs & Shaw Top Student Paper Award Recipient. *100th Annual AEJMC Conference*. Chicago, IL.

- Political Communication Interest Group

Presidential Research Fellow. *Center for the Study of the Presidency & Congress (CSPC)*. Washington, DC.

- CSPC Fellows Program: 2015-2016 Cohort

Recipient of the 2014 Outstanding Master's Student Award. *Mississippi State University*. Starkville, MS.

- Department of Sociology/College of Arts & Sciences

Chapter President of Alpha Kappa Delta (2013-2014). *Mississippi State University*. Starkville, MS.

- The National Sociological Honor Society: Mississippi Alpha Chapter

Member of Phi Sigma Theta. Gainesville, FL.

- National Scholastic Honor Society

Member of Lambda Pi Eta. *University of Alabama*. Tuscaloosa, AL.

- The National Communication Association Honor Society

Graduated with honors (*cum laude*) in May 2012. *University of Alabama*. Tuscaloosa, AL.

Dean's List member. *University of Alabama*. Tuscaloosa, AL.

- Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012

HARDWARE/SOFTWARE EXPERTISE: (19)

Adobe InDesign CC

- Software used for desktop publishing applications

Babel Street Software: (Babel X)

- Babel Street's primary platform that is used for conducting multimedia analyses of global, multilingual data

Babel Street Software: (Babel BOX)

- A separate version of the Babel X platform that can be used on remote locations or in virtual instances

Babel Street Software: (Babel Channels)

- Gives timely global situational awareness through local perspectives & pre-selected collections of multi-lingual content

Babylon10

- Software used for multilingual translations

Brandwatch

- Software used for social media analytics, online brand monitoring, & overall digital consumer intelligence

Crimson Hexagon

- Software used for online brand monitoring & social media analytics

Google Analytics

- A web analytics platform that tracks and reports online website traffic

Hootsuite

- Software used for social media dashboard and analytics management

HubSpot

- Software used for social media marketing, web analytics, search engine optimization, content management, live chat, customer relationship management, & customer support

Konnect Insights

- Social media/brand monitoring platform used for social listening, social CRM, business intelligence, & data analytics

MAXQDA

- Software used for qualitative and mixed methods data analysis

Microsoft Office

- Computing software package comprised of the following Microsoft application software:
 - Excel, OneDrive, OneNote, Outlook, PowerPoint, SharePoint, Teams, & Word

Multi-Media Monitoring System (M3S)

- Software used for multilingual analytics
 - Broadcast Monitoring System (BMS) collects broadcast news feed from five languages:
 - 1) Arabic, 2) Chinese, 3) Hebrew, 4) Russian, and 5) Spanish
 - Web Monitoring System (WMS) collects web content from eight languages:
 - 1) Arabic, 2) Chinese, 3) Farsi, 4) Hebrew, 5) Hindi, 6) Russian, 7) Spanish, and 8) Urdu

NetBase Quid

- A consumer & market intelligence platform that provides accurate, real-time social media analytics solutions

Panopto

- E-learning software used for lecture recording, screen-casting, video streaming, & video content management

QSR NVivo 10 & 11

- Software used for qualitative and mixed methods research

Sprout Social

- A web analytics tool that provides cross-channel social listening & social media monitoring

Statistical Package for the Social Sciences (SPSS)

- Software used for statistical analyses of quantitative data

STATA/MP

- Software used for statistical analyses of quantitative data

Tableau

- Software used for social media business intelligence and analytics

PROFESSIONAL MEMBERSHIPS: (8)

Association for Education in Journalism and Mass Communication (AEJMC)

- The Association for Education in Journalism and Mass Communication (AEJMC) is a nonprofit, educational association of journalism and mass communication educators, students and media professionals. The Association's mission is to promote the highest possible standards for journalism and mass communication education, to cultivate the widest possible range of communication research, to encourage the implementation of a multi-cultural society in the classroom and curriculum, and to defend and maintain freedom of communication in an effort to achieve better professional practice and a better informed public.
 - *International Communication Division (ICD)*
 - *Political Communication Interest Group (PCIG)*
 - *Public Relations Division (PRD)*
 - *Religion & Media Interest Group (RMIG)*

National Business and Economics Society (NBES)

- The National Business and Economics Society is a multi-disciplinary professional organization which focuses on promoting interdisciplinary research of both a theoretical and practical nature. It includes scholars and practitioners from the fields of Finance, Accounting, Marketing, Management, Information Systems, International Business, Operations Research, Economics, Public Administration, Health Care Administration, Psychology, and others. Its goal is to broaden the expertise of business academics and practitioners by promoting access to research and ideas across a span of related disciplines.

National Communication Association (NCA)

- The National Communication Association advances communication as the discipline that studies all forms, modes, media, and consequences of communication through humanistic, social scientific, and aesthetic inquiry. NCA serves the scholars, teachers, and practitioners who are its members by enabling and supporting their professional interests in research and teaching. Dedicated to fostering and promoting free and ethical communication, NCA promotes the widespread appreciation of the importance of communication in public and private life, the application of competent communication to improve the quality of human life and relationships, and the use of knowledge about communication to solve human problems. NCA supports inclusiveness and diversity among our faculties, within our membership, in the workplace, and in the classroom; NCA supports and promotes policies that fairly encourage this diversity and inclusion.
 - *International and Intercultural Communication Division (IICD)*
 - *Political Communication Division (PCD)*
 - *Public Relations Division (PRD)*
 - *Religious Communication Association (RCA)*

Popular Culture Association (PCA)

- The individuals who comprise the PCA are a group of scholars and enthusiasts who study popular culture. The Popular Culture Association offers a venue to come together and share ideas and interests about the field or about a particular subject within the field. It also provides publication opportunities and sponsors the PCA Endowment.

Public Relations Council of Alabama (PRCA)

- The Public Relations Council of Alabama (PRCA) is the state's longest operating and largest group of public relations practitioners. The organization exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations. The PRCA is committed to promoting the professional and ethical practice of PR. We've built a community that develops both current and future practitioners through effective member action and strong volunteer leadership.

Southwestern Social Science Association (SSSA)

- The Southwestern Social Science Association (SSSA), founded in 1919, is the oldest interdisciplinary social-science association in the United States. It features affiliate associations in Economics, History, International Studies, Political Science, Social Work, Sociology, and Women's and Gender Studies, as well as participants from Anthropology and Psychology. Each year more than 1,000 social scientists gather at our annual meetings to avail themselves of a bevy of formats, including panels, roundtables, workshops, and poster opportunities, for presenting research and discussing various aspects of academia.

Strategic Multilayer Assessment (SMA) Intelligence Group

- The US Department of Defense's (DOD's) Strategic Multilayer Assessment (SMA) program is a multidisciplinary, multi-agency portfolio of projects that studies and assesses challenging problems associated with planning and operations of DOD, military services, and government agencies.

United Nations' Peace Operations Training Institute (POTI)

- The POTI provides globally accessible and affordable self-paced, online, on-demand courses on peace support, humanitarian relief, and security operations. We are committed to bringing essential, practical knowledge to military personnel, police, and civilians working towards peace worldwide.