

Ethan C. Stokes

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EDUCATION:

2017 Ph.D. University of Alabama. *Communication & Information Sciences*. Tuscaloosa, AL.

- Concentration: Public Relations | Political Communication
 - Overall GPA: 3.91 / 4.00

2014 M.S. Mississippi State University. *Arts & Sciences*. Starkville, MS.

- Concentration: Sociology | Public Policy & Administration
 - Overall GPA: 3.70 / 4.00

2012 B.A. University of Alabama. *Communication & Information Sciences*. Tuscaloosa, AL.

- Major: Communication Studies (3.97 GPA)
- Minors: History (3.39 GPA) | Sociology (3.89 GPA)
 - Overall GPA: 3.51 / 4.00 (*Cum Laude*)

PROFESSIONAL APPOINTMENTS & EXPERIENCE:

[Sep. 30, 2021–Present] Accounts Manager/Human Resources Specialist. *Eagle Pro, LLC*. Muscle Shoals, AL.

- Manage payroll, expenses, invoices, and all AR/AP matters
- Assist Director of Operations and Project Engineer with bidding future projects
- Responsible for the processing of new employees hired
- Establish relations with current and potential clients and subcontractors

[Aug. 1, 2022–June 30, 2023] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- *MSU Open-Source Exploitation System (MOSES) | United States European Command (USEUCOM)*
 - Assist in the development of coding schema, data collection procedures, and analyses for multiple projects
 - Developed and presented the final systematic review and technical report on OSID gathering strategies

[Aug. 16, 2017–July 31, 2021] Assistant Professor of Public Relations. *University of Alabama*. Tuscaloosa, AL.

- Department of Advertising & Public Relations | College of Communication & Information Sciences
- Research Areas:

• Public Relations	• U.S. Government / Military Intelligence	• Public Diplomacy
• Political Communication	• Mass Media / Media Effects	• International Relations
• Public Opinion	• Multimedia Analytics Research	• Religion

[Jan. 1, 2019–May 31, 2021] Research Subcontractor. *Mississippi State University*. Starkville, MS.

- *MSU Open-Source Exploitation System (MOSES) | U.S. Department of Defense (DoD)*
- *U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC)*
 - Assisted in the development of coding schema, data collection procedures, and analyses for multiple projects
 - Developed/presented final deliverables for the systematic review and technical report of OSID gathering strategies

[Jan. 1, 2015–Aug. 31, 2017] Research Affiliate. *Texas A&M University*. College Station, TX.

- *U.S. Department of Defense (DoD) | Strategic Multilayer Assessment (SMA)*
 - Conducted quantitative and qualitative research on international public diplomacy and political communication
 - Utilized the Multi-Media Monitoring System (M3S) for data collection and analyses

[Nov. 1, 2014–Dec. 31, 2015] Research Affiliate. *University of Alabama*. Tuscaloosa, AL.

- *Lockheed Martin Corporation*
 - Served as co-writer for a systematic literature review of data visualization techniques
 - Assisted in experimental designs on data visualization and maritime piracy prevention

PROFESSIONAL TEACHING EXPERIENCE:

- Taught 8 undergraduate/graduate courses, 40 class sections, and 1,115 students (University of Alabama)
 - (APR 280) *Investigation and Insights*
 - (APR 332) *Public Relations Writing*
 - (APR 426) *International Public Relations*
 - (APR 524) *Reputation Communication Strategy*
 - (CIS 671) *Public Opinion*
 - (GBA 300) *Business Communication*
 - (MC 101) *Introduction to Mass Communication*
 - (MC 421) *Political Communication*
- Worked as a Graduate Teaching Assistant for 6 undergraduate courses and 253 students (Mississippi State University)
- Served on 5 graduate student committees (University of Alabama)
- Served as an Academic Advisor for 318 undergraduate students (University of Alabama)

PROFESSIONAL RESEARCH EXPERIENCE:

- Awarded funding on 6 research grant projects (Overall Total: \$6,077,936.33)
- Published 7 academic journal articles in peer-reviewed scholarly journals
- Published 3 peer-reviewed book chapters, 1 refereed encyclopedia entry, and 2 refereed conference proceedings
- Presented 27 peer-reviewed research paper presentations at academic conferences
- Developed/presented 30 research project deliverables to various U.S. government and military intelligence groups

PROFESSIONAL KNOWLEDGE & SKILLS:

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|---|--|
| • Public Relations / Strategic Communication | • Qualitative Research Methods |
| • U.S. Department of Defense (DoD) Experience | • Quantitative Research Methods / Statistical Analyses |
| • Multimedia Analytics | • Primary Research Techniques |
| • Social Media Monitoring | • Secondary Research Techniques |
| • Media Relations | • Open-Source Intelligence (OSINT) Research |
| • Public Speaking / Presentation Skills | • Management, Recordkeeping, & Customer-Service |

HARDWARE/SOFTWARE EXPERTISE:

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|--------------------------------|---------------------------------------|-----------------|
| • Adobe InDesign CC | • HubSpot | • Panopto |
| • Babel X | • Intuit-Quickbooks | • QSR NVivo |
| • Babylon Translation Software | • MAXQDA | • Sprout Social |
| • Brandwatch | • Microsoft Office | • SPSS |
| • Google Analytics | • Multi-Media Monitoring System (M3S) | • STATA/MP |
| • Hootsuite | • NetBase Quid | • Tableau |

ACADEMIC HONORS, AWARDS, & LEADERSHIP:

HONORS:

- Presidential Research Fellow. *Center for the Study of the Presidency & Congress (CSPC)*.
- Graduated with Honors (*Cum Laude*). University of Alabama. (2012).
- *Dean's List Member*. (Spring 2010, Fall 2010, Spring 2011, Fall 2011, and Spring 2012). University of Alabama.
- Honor Society Member. *Alpha Kappa Delta* (National Sociological Honor Society).
- Honor Society Member. *Phi Sigma Theta* (National Scholastic Honor Society).
- Honor Society Member. *Lambda Pi Eta* (National Communication Honor Society).

AWARDS:

- *2017 McCombs & Shaw Top Ph.D. Student Paper Award Recipient*. 100th Annual AEJMC Conference. (Chicago, IL).
- *2014 Outstanding Master's Student Award Recipient*. Mississippi State University.
- C&IS Faculty Award Nominee. *2019 President's Emerging Scholar Faculty Research Award*. University of Alabama.
- Faculty Award Nominee. *2018 Advisor of the Year Award*. University of Alabama.

LEADERSHIP:

- Faculty Advisor. *Local Entertainment Promotional Team (LEPT)*, *PRCA*, and the *CSPC Fellows Program*. (2017-2021).
- Chapter President. *Alpha Kappa Delta: Mississippi Alpha Chapter*. (2013-2014).
- Graduate Advising Assistant. *Mississippi State University Criminology Undergraduate Program*. (2012-2014).
- Student Member. *Public Relations Council of Alabama (PRCA)*. (2009-2012).

REFERENCES:

Available upon request.